

## News Release

### For Immediate Release

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### **LORI GERVAIS ATTENDS PREMIER INDUSTRY SUMMIT FOR TOP FEMALE FINANCIAL ADVISORS**

**Mequon, Wis., December 8, 2016** – Lori Gervais, CFP®, Director with The Gervais Group at Baird, once again attended the *Barron's Winner's Circle Top Women Advisors Summit*. This exclusive conference hosted an elite gathering of our nation's pre-eminent women financial advisors and industry decision makers. The conference is designed to promote best practices and generate new ideas among the best female financial advisors across the industry. Attendees at the invitation-only conference explored current issues from managing high-net-worth accounts and families to portfolio management in the challenging economic and market conditions of today.

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